

## NCC Cable System Order

Order #	62628638
Syscode	0397
System Name	Spectrum/Madison East, WI
Market	Madison

AE	Meghan Hughes
Sales Coordinator	Drew Knepley
Office	San Francisco
Phone	(415) 844-1440
Status	Accepted
Survey	DMA Nielsen Live+3 Dec18
-	

Flight Dates	02/04/19 - 02/24/19
Agency	Grassroots Media LLC
Advertiser	Mo Cheeks for Mayor

Client Code	
Product Code	
Est Code	2.10-2.18
Product Name	2.10-2.18
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/11/19		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		3	
Total		\$3,879.00	
Commission		\$581.85	
Net Total		\$3,297.15	
Total Spots		153	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2.7 New Order, Please Review and Confirm. Thanks!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	2/11/19	2/17/19	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	PRE 12/31/18-03/31/19
2	CNN	CNN EM	2/18/19	2/24/19	05:00	09:00	X							-	-	2	\$24.00	\$48.00	30	PRE 12/31/18-03/31/19
3	CNN	CNN DT	2/11/19	2/17/19	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	PRE 12/31/18-03/31/19
4	CNN	CNN DT	2/18/19	2/24/19	09:00	16:00	X							-	-	2	\$18.00	\$36.00	30	PRE 12/31/18-03/31/19
5	CNN	CNN EF	2/11/19	2/17/19	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$32.00	\$192.00	30	PRE 12/31/18-03/31/19
6	CNN	CNN EF	2/18/19	2/24/19	16:00	19:00	X							-	-	2	\$32.00	\$64.00	30	PRE 12/31/18-03/31/19
7	CNN	CNN PT	2/4/19	2/10/19	19:00	24:00							X	-	-	2	\$40.00	\$80.00	30	PRE 12/31/18-03/31/19
8	CNN	CNN PT	2/11/19	2/17/19	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$40.00	\$480.00	30	PRE 12/31/18-03/31/19
9	CNN	CNN PT	2/18/19	2/24/19	19:00	24:00	X							-	-	2	\$40.00	\$80.00	30	PRE 12/31/18-03/31/19
10	MNBC	MNBC EM	2/11/19	2/17/19	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$18.00	\$144.00	30	PRE 12/31/18-03/31/19
11	MNBC	MNBC EM	2/18/19	2/24/19	05:00	09:00	X							-	-	2	\$18.00	\$36.00	30	PRE 12/31/18-03/31/19
12	MNBC	MNBC DT	2/11/19	2/17/19	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	PRE 12/31/18-03/31/19
13	MNBC	MNBC DT	2/18/19	2/24/19	09:00	16:00	X							-	-	2	\$14.00	\$28.00	30	PRE 12/31/18-03/31/19
14	MNBC	MNBC EF	2/11/19	2/17/19	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	PRE 12/31/18-03/31/19
15	MNBC	MNBC EF	2/18/19	2/24/19	16:00	19:00	X							-	-	2	\$24.00	\$48.00	30	PRE 12/31/18-03/31/19
16	MNBC	MNBC PT	2/4/19	2/10/19	19:00	24:00							X	-	-	2	\$30.00	\$60.00	30	PRE 12/31/18-03/31/19
17	MNBC	MNBC PT	2/11/19	2/17/19	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$30.00	\$360.00	30	PRE 12/31/18-03/31/19
18	MNBC	MNBC PT	2/18/19	2/24/19	19:00	24:00	X							-	-	1	\$30.00	\$30.00	30	PRE 12/31/18-03/31/19
19	HGTV	HGTV DT	2/11/19	2/17/19	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	PRE 12/31/18-03/31/19
20	HGTV	HGTV DT	2/18/19	2/24/19	09:00	16:00	X							-	-	2	\$22.00	\$44.00	30	PRE 12/31/18-03/31/19
21	HGTV	HGTV EF	2/11/19	2/17/19	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$38.00	\$228.00	30	PRE 12/31/18-03/31/19

## NCC Cable System Order

Order #	62628638
Syscode	0397
System Name	Spectrum/Madison East, WI
Market	Madison

AE	Meghan Hughes
Sales Coordinator	Drew Knepley
Office	San Francisco
Phone	(415) 844-1440
Status	Accepted
Survey	DMA Nielsen Live+3 Dec18
-	

Flight Dates	02/04/19 - 02/24/19
Agency	Grassroots Media LLC
Advertiser	Mo Cheeks for Mayor

Client Code	
Product Code	
Est Code	2.10-2.18
Product Name	2.10-2.18
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		02/11/19	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$3,879.00	
Commission		\$581.85	
Net Total		\$3,297.15	
Total Spots		153	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2.7 New Order, Please Review and Confirm. Thanks!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	HGTV EF	2/18/19	2/24/19	16:00	19:00	X							-	-	2	\$38.00	\$76.00	30	PRE 12/31/18-03/31/19
23	HGTV	HGTV PT	2/4/19	2/10/19	19:00	24:00							X	-	-	2	\$47.00	\$94.00	30	PRE 12/31/18-03/31/19
24	HGTV	HGTV PT	2/11/19	2/17/19	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$47.00	\$470.00	30	PRE 12/31/18-03/31/19
25	HGTV	HGTV PT	2/18/19	2/24/19	19:00	24:00	X							-	-	1	\$47.00	\$47.00	30	PRE 12/31/18-03/31/19
26	FOOD	FOOD EF	2/11/19	2/17/19	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$22.00	\$66.00	30	PRE 12/31/18-03/31/19
27	FOOD	FOOD EF	2/18/19	2/24/19	16:00	19:00	X							-	-	1	\$22.00	\$22.00	30	PRE 12/31/18-03/31/19
28	FOOD	FOOD PT	2/4/19	2/10/19	19:00	24:00							X	-	-	1	\$28.00	\$28.00	30	PRE 12/31/18-03/31/19
29	FOOD	FOOD PT	2/11/19	2/17/19	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$28.00	\$112.00	30	PRE 12/31/18-03/31/19
30	FOOD	FOOD PT	2/18/19	2/24/19	19:00	24:00	X							-	-	1	\$28.00	\$28.00	30	PRE 12/31/18-03/31/19
31	HALL	HALL EF	2/11/19	2/17/19	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$7.00	\$35.00	30	PRE 12/31/18-03/31/19
32	HALL	HALL EF	2/18/19	2/24/19	16:00	19:00	X							-	-	2	\$7.00	\$14.00	30	PRE 12/31/18-03/31/19
33	HALL	HALL PT	2/4/19	2/10/19	19:00	24:00							X	-	-	2	\$9.00	\$18.00	30	PRE 12/31/18-03/31/19
34	HALL	HALL PT	2/11/19	2/17/19	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$9.00	\$81.00	30	PRE 12/31/18-03/31/19
35	HALL	HALL PT	2/18/19	2/24/19	19:00	24:00	X							-	-	1	\$9.00	\$9.00	30	PRE 12/31/18-03/31/19
36	SPND	SPND EF	2/11/19	2/17/19	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	PRE 12/31/18-03/31/19
37	SPND		2/18/19	2/24/19	16:00	19:00	X							-	-	1	\$14.00	\$14.00	30	
38	SPND	SPND EM	2/11/19	2/17/19	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$13.00	\$78.00	30	PRE 12/31/18-03/31/19

## NCC Cable System Order

Order #	62628638	Flight Dates	02/04/19 - 02/24/19	Update Date	02/11/19
Syscode	0397	Agency	Grassroots Media LLC	Version	1 Vs. 1
System Name	Spectrum/Madison East, WI	Advertiser	Mo Cheeks for Mayor	Show All Lines	
Market	Madison			Total # of Weeks	3
		Client Code		Total	\$3,879.00
AE	Meghan Hughes	Product Code		Commission	\$581.85
Sales Coordinator	Drew Knepley	Est Code	2.10-2.18	Net Total	\$3,297.15
Office	San Francisco	Product Name	2.10-2.18	Total Spots	153
Phone	(415) 844-1440	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Dec18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	2.7 New Order, Please Review and Confirm. Thanks!				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
39	SPND		2/18/19	2/24/19	05:00	09:00	X							-	-	1	\$13.00	\$13.00	30	

	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Total
<b>SPOTS</b>	153	0	0	0	0	0	0	0	0	0	0	0	153
<b>AMT</b>	\$3,879.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,879.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 04/03/19

62628638 | Madison | Spectrum/Madison East, WI | 0397 |